

# BIOTECHNOLOGY IN BRAZIL – OPPORTUNITIES FOR UK COMPANIES



FREE EVENT – WEDNESDAY 25 APRIL 2007

DTI Conference Centre, 1 Victoria, London, SW1H 0ET

[Click here for map](#)

BRAZIL'S PHARMACEUTICAL MARKET IS THE 11TH LARGEST IN THE WORLD AND THEIR GOVERNMENT PLANS TO INVEST £2.43 BILLION IN BIOTECHNOLOGY OVER THE NEXT 10 YEARS. MAINLY IN THE HEALTH, AGRICULTURE, INDUSTRY AND ENVIRONMENT SECTORS.

## BACKGROUND INFORMATION

- The Brazilian government launched the *National Committee for Biotechnology* on 8 February 2007 making biotechnology an official priority area.
- March 2007 sees the launch of the UK-Brazil Year of Science
- In 2005 the biotechnology sector in Brazil had a value of US\$8.3bn (£4.2 bn) and is expected to continue to grow at a 12 per cent CAGR to reach US\$14.6bn (£7.5bn) in 2010

## CHAIRER BY TONY JONES, DIRECTOR LONDON BIOTECHNOLOGY NETWORK.

“This is a unique opportunity to find out more about this growing market from key Brazilian decision makers, as well as hearing from UK companies with experience in Brazil.”

## BRAZILIAN PRESENTERS WILL INCLUDE:

- **Mario Moreira**, Head of International Cooperation, Fiocruz  
**Marco Aurelio Krieger**, Head of the Brazilian Institute of Molecular Biology, Fiocruz  
 Fiocruz is the main driver for public health research in Brazil, with an annual budget of \$US 300 million pa, and 15 technical institutes and local research centres across the country. Bio-Manguinhos, the Immunobiological Technology Institute, is the largest producer of vaccines and kits for diagnosis of infectious and parasitic diseases in Latin America.  
 With 60 projects underway, and major successes (such as isolating the first strain of HIV in Brazil, and producing over 90% of the world's yellow fever vaccine), FIOCRUZ publishes around 400 papers a year and holds 43 patents.  
 FIOCRUZ would welcome technology transfer opportunities and for partnerships with UK companies in:
  1. Vaccines: malaria, pneumococcus, cancer, TB, and new adjuvants
  2. Diagnostic Reagents: quick tests, molecular tests (viral load), micro-arrangements and genetic tests
  3. Biopharmaceuticals: new PEGylation technologies, neglected diseases
  4. Biomaterials: bone inserts, cell therapy framework, tissues
  5. Pharmochemicals
- **Adriana Diaferia**, Biotechnology Coordinator, Brazilian Agency for Industrial Development (ABDI)  
 ABDI was created in 2004 and promotes and implements industrial development policies. ABDI is keen to identify synergies and encourage exchange between UK and Brazilian companies/institutes for partnerships and technology transfer agreements.



# CONFERENCE AGENDA

## 09.00 COFFEE AND REGISTRATION

- 09.30 **Chairman's introduction**  
Tony Jones Director - London Biotechnology Network
- 09.40 Overview of Brazil - Setting the Scene
- 10.15 Introduction to Fiocruz and areas of collaboration
- 10.45 Overview of the Brazilian Agency for Industrial Development (ABDI) and areas for partnership

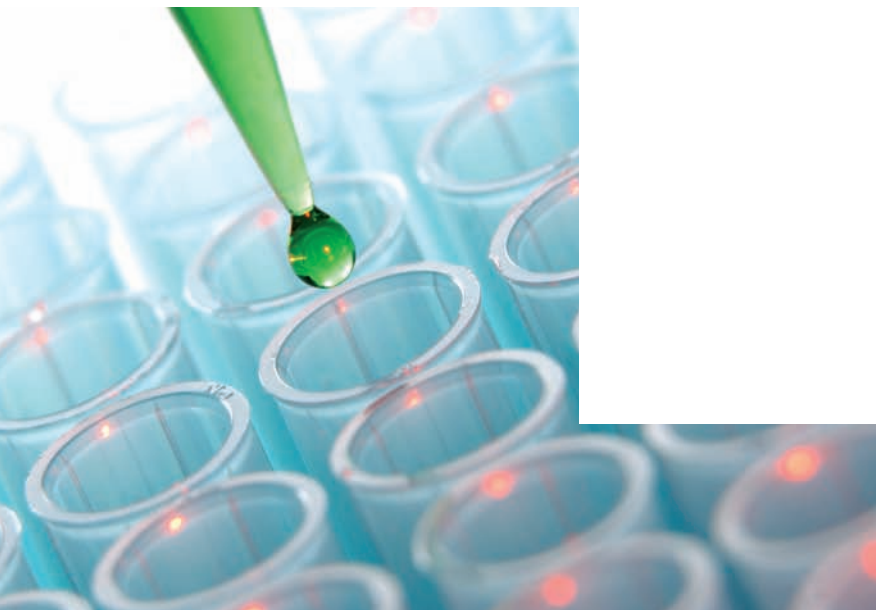
## 11.15 COFFEE BREAK

- 11.30 UK Companies share their experience in Brazil
- 13.00 Networking lunch
- 14.00 One-to-one meetings
- 17.30 Close

### WHO SHOULD ATTEND:

#### Staff responsible for:

- Strategy & planning
- Marketing & sales
- Business development
- Research
- UK or international sales
- Product development
- Anyone interested in developing business in the Brazilian biotechnology sector



BRAZIL

# REGISTRATION FORM

## DELEGATE DETAILS

Name					
Company					
Position					
Address					
Postcode					
Email					
Telephone					
Website					
Booking contact (if different to above)					
Brief Description of company and any areas for potential collaboration					
No. of employees					
Are you currently engaged in any international activities?	<table border="1"> <tr> <td>YES (✓)</td> <td></td> <td>NO (✓)</td> <td></td> </tr> </table>	YES (✓)		NO (✓)	
YES (✓)		NO (✓)			
If yes, what markets are you involved in					

## BOOK MEETINGS WITH THE SPEAKERS:\*

I would be interested in arranging a meeting with the Brazilian delegates:

YES  NO

\*Whilst every attempt will be made to cater for all meeting requests, if this is not possible, the Brazilian delegates will prioritise companies from the profiles submitted. Should a meeting with the delegates not be possible, you will be offered a meeting with Danielle Duran, UKTI's Commercial Officer based in Rio, who will be happy to discuss your business questions.

## BOOKINGS AND FURTHER INFORMATION

Lunch and refreshments will be provided.

For further information or to register your interest, please contact:

Dinesh Seneviratne  
Sector Support Officer  
UK Trade & Investment  
Kingsgate House, Bay 449  
66-74 Victoria Street  
London, SW1E 6SW

Direct Tel: +44(0)20 7215 8428  
E-mail: [dinesh.seneviratne@uktradeinvest.gov.uk](mailto:dinesh.seneviratne@uktradeinvest.gov.uk)

UK TRADE & INVESTMENT IS THE GOVERNMENT ORGANISATION THAT SUPPORTS COMPANIES IN THE UK DOING BUSINESS INTERNATIONALLY AND OVERSEAS ENTERPRISES SEEKING TO LOCATE IN THE UK. VISIT OUR WEB SITE AND REGISTER TO FIND OUT MORE [WWW.UKTRADEINVEST.GOV.UK](http://WWW.UKTRADEINVEST.GOV.UK)