

RAISING REGULATORY AWARENESS

BIVDA (British In Vitro Diagnostics Association), DiagnOx, Medici and the University of Birmingham invite you to attend a free half-day seminar

"A Common Sense Guide to Diagnostic & Medical Device Regulations & Product Design"

Wednesday 26th January 2005, Birmingham Research and Development Ltd,
Birmingham Research Park, Vincent Drive, Edgbaston, Birmingham

10.00 -10:30	REGISTRATION & COFFEE
10:30 -10:35	Welcome - <i>chair, Gary Thorpe, University of Birmingham</i>
10:35 -10:55	Why it's Never too Early to Start! – And, why you should listen! Cost and Commercial Implications of Regulations <i>Andy Bufton, Abbott Laboratories</i>
10:55 -11:15	Introduction to the Regulations governing the Diagnostics Industry <i>Doris-Ann Williams, BIVDA</i>
11:15 -11:35	Introduction to the Regulations governing the Pharma Industry <i>Rachel Morten, Chapel Pharma</i>
11:40 -12.00	COFFEE
12:00 -12:20	Introduction to the Regulations governing the Medical Devices Industry <i>Sue Spencer, Abbott Diagnostics</i>
12:20 -12:40	Who, What & Why – the role of the Medicines and Healthcare products Regulatory Agency (MHRA) <i>Andrea Molyneaux, MHRA</i>
12:40 -13:40	LUNCH & Networking <i>Afternoon session – chair, Gary Thorpe, University of Birmingham</i>
13:45 -14:00	Case studies <i>Lisa Mynheer, DiagnOx</i>
14:00 -14:30	Top Tips - Guidance Available <i>Sue Spencer, Abbott Diagnostics</i>
14:30 -15:00	The Importance of Product Design for Patient Safety <i>Colum Menzies Lowe, Design Manager, National Patient Safety Agency</i>
14:30 -15:00	Round table discussion